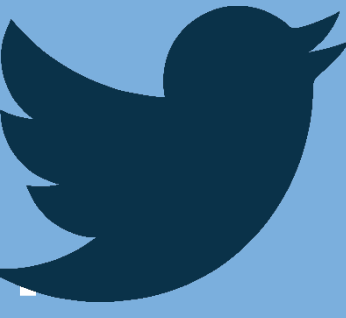




SAFE SOCIAL MEDIA PRACTICES

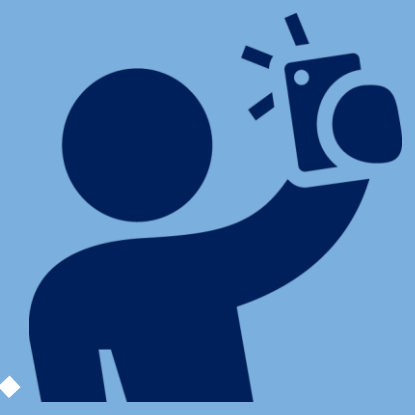


SOCIAL MEDIA IN THE WORKPLACE

As part of the health care industry, think twice about what you post on social media. What you share about your workplace can very quickly be misunderstood, taken out of context, or become a HIPAA violation



ACTIVITIES THAT COULD PUT YOU AT RISK



SELFIES & GROUP PHOTOS

Be aware that patient information may be visible in the background



"FRIENDING" A PATIENT

Think twice before friending a patient. Anything you share on social media quickly becomes public



COMMENTING ON A PUBLIC STORY

Never share any non-public patient information in any forum



DISCUSSING PATIENT INFORMATION

Do not discuss patients on social media – even the slightest identifier matters

SHARING PATIENT PHOTOS



Avoid taking any photos of patients, including photos that do not show a patient's face

SOCIAL MEDIA BEST PRACTICES

If you list your employer on any social media profile, make sure the content of your posts would not cause others to doubt your commitment to patient care



Update your status with care, and with your patients' privacy in mind

*Pew Research Center Social Media & the Workplace 2016